

Reputation Defense™ Call Number Management Service

**Help to restore and maintain
the healthy reputation of your
corporate calling numbers.**

High connection rates are vital for your agents to effectively engage with customers. Outbound calls tagged as potential spam or fraud are rarely answered. Call spoofing of your phone numbers for fraudulent activities and spamming can lead to your numbers being reported as fraud / spam, and negatively impact their reputation scores. Disgruntled customers, misdials, and other factors can also have negative effects on reputation.

Customers now have multiple avenues to report phone numbers as spam, including third-party and carrier provided apps. Even a single negative report through these services can significantly impair your phone number's reputation. There are serious challenges in the daily monitoring and managing of reputation levels for your multiple phone numbers across various carriers and call blocking apps that can destroy your call answer rates and trustworthiness.

The SecureLogix® Reputation Defense™ Call Number Management Service will help remove fraud / spam labeling attached to your enterprise calling numbers, and can effectively restore, monitor and manage your phone number reputation. The service works to clean and restore the positive reputation scores of your existing numbers, with ongoing monitoring to maintain a healthy status.

Reputation Defense™ collaborates with wireless carriers and analytic vendors to offer a recurring solution that registers, vets, and maintains healthy scores associated with your telephone numbers. Unlike other services that provide onetime cleaning and short-term fixes, Reputation Defense provides comprehensive and continuous health management of all of your outbound calling numbers of interest.

Key benefits

Proactive Reputation Management

Rigorous phone number reputation monitoring & management to help prevent fraudulent use of your corporate calling numbers and help maintain reputation for higher outbound call trust levels and answer rates.

Low Friction Activation

Includes rapid onboarding with number aggregation and registration of all corporate phone numbers of interest, even when purchased from different service providers.

Comprehensive Security Policy Definition

Integrates with outbound call spoofing protection for continuous monitoring and proactive updates, helping to safeguard your calls from fraudulent activities.

Improved Answer Rates

Helping to improve call answer rates, that can enable better communication with customers.

Consolidated Reputation Restoration

Collaboration with all major service providers and their associated analytics vendors to help clean the reputation scores of your outbound calling numbers, helping to ensure your numbers are no longer labeled as Spam, Fraud or Scam.

Unified Reporting and Management

Offers consolidated vendor portal administration, change management, and unified number reputation reporting across major service providers for streamlined transparency and simplified management.

Broad Coverage

Provides extensive call coverage for wireless subscribers, helping to ensure a comprehensive solution for outbound calls to wireless devices.

Why Verizon and SecureLogix®

Verizon has over 20+ years of experience developing and leveraging rich, proprietary threat intelligence to help organizations go beyond best practice and sharply focus their limited security resources on the most likely and impactful threats instead.

Verizon has over 30+ years of experience designing and implementing contact center solutions.

SecureLogix team has 20+ years of experience securing billions of calls.